



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

CONTRACT

Contract / Revision 499499 /		Alt Order # 06386663
Product ARIZONA SENATE		
Contract Dates 10/22/12 - 11/11/12		Estimate #
Advertiser AFSCME		Original Date / Revision 10/19/12 / 10/22/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPHO	Account Executive Megan Langford	Sales Office HRP-CHICAGO
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein Liston
222 West Ontario Street
Suite 600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	10/28/12	11/04/12	CBS SUNDAY MORNING	Various		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$1,500.00			
Week:		10/29/12	11/04/12	-----3				3	\$1,500.00			
2	KPHO	10/22/12	11/02/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				1	\$2,000.00			
Week:		10/29/12	11/04/12	MTWTF--				1	\$2,000.00			
3	KPHO	10/22/12	11/02/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				1	\$1,500.00			
Week:		10/29/12	11/04/12	MTWTF--				1	\$1,500.00			
4	KPHO	10/22/12	11/02/12	PEOPLES COURT	M-F 3p-357p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$400.00			
5	KPHO	10/22/12	11/02/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$500.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$500.00			
6	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,500.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,500.00			
7	KPHO	11/05/12	11/05/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,000.00			
8	KPHO	11/05/12	11/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
9	KPHO	11/05/12	11/05/12	PEOPLES COURT	M-F 3p-357p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
499499 /	06386663

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 11/11/12	ARIZONA SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
AFSCME	10/19/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
10	KPHO	11/05/12	11/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
11	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
12	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,400.00			
13	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
14	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,700.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,700.00			
15	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,700.00			
16	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,000.00			
17	KPHO	10/28/12	11/04/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,500.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,500.00			
18	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$2,400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$2,400.00			
19	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,400.00			
20	KPHO	10/27/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,500.00			
Week:		10/29/12	11/04/12	-----1-				1	\$1,500.00			
21	KPHO	10/28/12	11/04/12	Su Late News	Su 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,800.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,800.00			
22	KPHO	10/22/12	11/02/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$600.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$600.00			
23	KPHO	11/05/12	11/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

<u>Contract / Revision</u> 499499 /		<u>Alt Order #</u> 06386663
<u>Contract Dates</u> 10/22/12 - 11/11/12	<u>Product</u> ARIZONA SENATE	<u>Estimate #</u>
<u>Advertiser</u> AFSCME		<u>Original Date / Revision</u> 10/19/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
24	KPHO	11/05/12	11/05/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$7,500.00			
25	KPHO	10/30/12	10/30/12	NCIS	Tue 7p-8p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$10,000.00			
26	KPHO	10/23/12	10/30/12	VEGAS	Tue 9p-10p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$7,500.00			
Week:		10/29/12	11/04/12	-1-----				1	\$7,500.00			
27	KPHO	11/01/12	11/01/12	BIG BANG THEORY/TWO	Thu 7p-8p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
28	KPHO	11/01/12	11/01/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$12,000.00			
29	KPHO	11/01/12	11/01/12	ELEMENTARY	Thu 9p-10p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$10,000.00			
30	KPHO	10/26/12	11/02/12	BLUE BLOODS	F 9p-10p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$7,500.00			
Week:		10/29/12	11/04/12	----1--				1	\$7,500.00			
31	KPHO	10/27/12	10/27/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$4,000.00			
32	KPHO	10/27/12	10/27/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$4,000.00			
33	KPHO	11/04/12	11/04/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$12,000.00			
34	KPHO	10/28/12	10/28/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$5,000.00			
35	KPHO	11/04/12	11/04/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$8,000.00			
36	KPHO	10/28/12	10/28/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$8,500.00			
37	KPHO	11/04/12	11/04/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$10,000.00			
38	KPHO	10/28/12	10/28/12	NFL (Early)	NFL Early Game		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$5,000.00			
39	KPHO	11/04/12	11/04/12	NFL Doubleheader-E	NFL Doubleheader		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
499499 /	06386663

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 11/11/12	ARIZONA SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
AFSCME	10/19/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$3,500.00			
40	KPHO	11/04/12	11/04/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	3	\$19,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$6,475.00			
41	KPHO	11/03/12	11/03/12	NCAA Football Reg Season	NCAA Football		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$2,000.00			
Totals											90	\$253,525.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	35	\$78,800.00	\$66,980.00	\$334.90	\$67,314.90
10/29/12 - 11/05/12	55	\$174,725.00	\$148,516.25	\$742.58	\$149,258.83
Totals	90	\$253,525.00	\$215,496.25	\$1,077.48	\$216,573.73

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Dennis Haggerty
do hereby request station time concerning the following issue:

<u>AZ Senate</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: AFSCME

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Laura Reyes - Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/19/2012
Date

[Signature]
Signature

312-787-3322
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



New Account Set-Up Form

Station **KPHO** Is this a Direct Advertiser?
Account Executive **KPHO House Local** **NO**
Order Amount \$ **New Business**

KPHO Location Only
Is account Taxable?
Yes
New Business Date

Manager Signature

Special Handling:

ADVERTISER INFORMATION

Advertiser Name: **AFSCME**

Advertiser Address: **222 W. Ontario St, Chicago, IL 60654**

Contact Name: **Paula Hambrick**

Phone number: **312.787.3322**

Fax Number:

Email:

Rev1
POL

Rev2
PLI

Rev3
SPL

Priority Code
IMP

Demographics
35+

Product Code
Political Issue

Order Separation
Regular

Advertiser Separation
Regular

Care of:

AGENCY INFORMATION

AGENCY NAME: **Adelstein / Liston (in the System)**

Electronic Invoicing (Spotdata)
IDB#

Agency Main Address: **222 W. Ontario St. , Chicago IL. 60654**

Agency Billing Address:

Agency Phone Number:

Agency Fax Number:

Email:

Agency Contact (accounting)

Contact Phone:

Email:

Agency Contact (Sales)
Paula Hambrick

Contact Phone:
312.787.332

Email:

In order to ensure accuracy, please fill out all applicable fields including the advertiser address even when an agency link is requested. Rev and priority codes are mandatory, all documents received incomplete will be forwarded back for correction

Manager approval required

Advertiser Profile

New / Revision

KPHO

Name: AFSCMEAgency Name to Link to: Adelstein/ListonRevenue Code 1
(Please Circle One)Revenue Code 2
(Please Circle One)Revenue Code 3
(Please Circle One)

GEN-A General Agency

REG REGULAR

FLT FLIGHT ADVERTISER

GEN-D General Direct

DR Direct Response

ANN Annuals

POL Political

EX Exclusive

QD Quarterly Deals

NON-SPT Non-Spot Commissioned

INT Internet

INC Agency Incremental

NSD Non-Spot, Non-Commission

PD Paid Programming

ACM Access Marketing

GRP Group

HLOC House Local

CM Cause Marketing

NET Network

HNAT House National

CS Cornerstones

RGNL Regional

HPOL House Political

CON Contests

PRD Production

HDIR House Direct

ESR Event Share Revenue

RNT Rent

PLC Political Candidates

INT Internet Regular Business

GM PROMO Program Promo

PLI Political Issues

DR DIRECT DR Direct Business

PSA Public Service Announcement

PI Per Inquiry

DEVNB Developmental New Business

RE-TRANS Cable Re-Transmission Fee

VN Vendor

SIGN Digital Sign

RSI Revenue Share Internet

DEVINT Developmental Internet

RSP Revenue Share Partnership

IMG Image Plus

MKTG Marketing Revenue

PDP Product Placement

SPL Senatorial Elections

CPL Congressional Elections

GPL Gubernatorial Elections

LPL Local Elections

PPL Presidential Elections

NBZ New Business

Priority Code

FNP Fixed Non-Preemptable

P72 Preemptable w/in 72 Hours

PMT Preemptable

IMP Immediately Preemptable

HPT Highly Preemptable

DR Direct Response

TRD Trade

NC No Charge Spots

Demographic

A35+

Advertiser Separation

Order Separation

Product Code(s)

(DO NOT USE BIAS # CODES)

Restricted Program(s)

Taxable

Yes

No

Developmental Until
(if applicable)

Developmental Approved

C/O

(if applicable)

Special Handling

(Coop, additional invoice copies, mailing instr)

Contacts

Name

Type (Circle One)

Phone

Fax

Email

Buying/Billing

Buying/Billing

Buying/Billing

Account Executives

Account Executives

Office

Region